A Brief History
of Zix | AppRiver

Zix | AppRiver offers a Secure Cloud—a platform that helps organizations provide a secure, modern workplace. How it came to be is a story of two category leaders joining forces to build one offering for the future of secure work.

TWO COMPANIES, PARALLEL PATHS, A COMBINED 42 YEARS OF EXPERIENCE

zix

FOUNDED IN 1988
Zix offered the gold standard in email encryption for security-minded businesses, including 40% of healthcare organizations.

appriver
Email & Web Security Experts™

FOUNDED IN 2002
AppRiver was the number one provider of hosted email services including Hosted Exchange and Office 365 in North America.

Separately, Zix and AppRiver were each helping American enterprise move to the cloud and deal with rising challenges. For example: The new fluidity around remote work, increasing security risks, and a growing patchwork of privacy regulations were leaving IT and InfoSec teams overburdened.

Move to the cloud | New security risks | Helping IT teams cope

THE STORY OF SECURE CLOUD BEGINS IN 2016.

At this point, IT and InfoSec teams were staring down a tsunami of more:

- Remote work
- Threats
- Systems
- Devices
- Endpoints
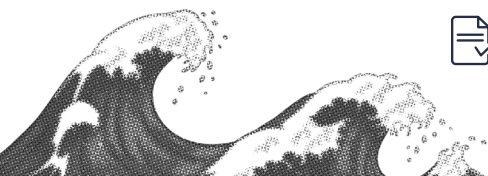- Vulnerabilities
- Regulatory obligations

43% of Americans tried working remotely in 2016 - New York Times

79% of business leaders reported that changing business models introduce vulnerabilities faster than they can be secured - Accenture

New regulations like GDPR went into effect, followed by CCPA +49 others

Newly appointed Zix CEO Dave Wagner had a vision of helping organizations migrate to the cloud and unify the disparate solutions essential to helping businesses thrive— email encryption, email threat protection, and email archiving.

"Moving to the cloud shouldn't come at the expense of productivity and security."
Dave Wagner

FROM 2017 TO 2018

Zix released a new roadmap and began acquiring and integrating proven technologies like Greenview Data (threat protection) and Erado (archiving).

But a critical piece was missing—a tight interlock with the Microsoft email and productivity suite used by 81% of businesses.

IN 2019

In 2019, Zix acquired AppRiver, adding 17 years of Microsoft experience as well as a cloud platform for provisioning, hosting, and managing a complete workplace solution.

For the next year, the Zix | AppRiver team worked to unite the best of all its offerings into a modern, cloud-native platform.

IN APRIL OF 2020

Zix | AppRiver announced its new Secure Cloud—one suite to allow companies to manage their productivity, security, and compliance from one pane of glass.

Secure Platform:
Move to the cloud

Secure Suite:
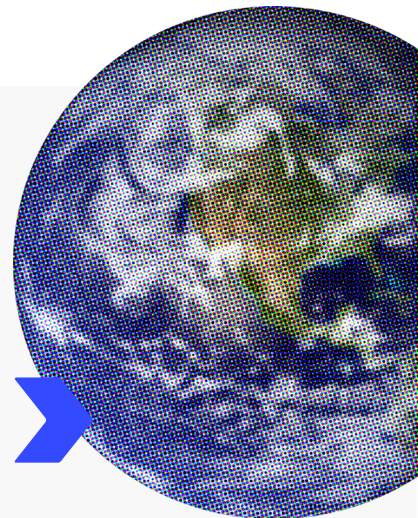Access all your applications from one interface

Cyber Intelligence:
Stay ahead of changing threats and regulations

Phenomenal Care:
A true partner to help you think forward

With the Secure Cloud, IT and InfoSec teams can provide workers with the productivity apps they need—Microsoft work apps, Teams, SharePoint, and more—knowing that they're secure and compliant. Because everything is integrated, the security is tighter, and organizations can store all their communication automatically. The result is a secure, modern workplace.

NOVEMBER 2020

In 2020, Zix | AppRiver acquired CloudAlly, the leading backup and recovery solution for businesses using Microsoft 365, Salesforce, Google, Dropbox, and Box.

With Backup & Recovery, the company extended its suite of offerings into the realm of remediation, completing the cycle of security, compliance, and business resilience.

AND THAT BRINGS US TO TODAY

What's more, Zix | AppRiver is continuously improving. The company is a true partner and an engine for innovation to help organizations of all kinds future proof themselves against whatever's next.

See what's new with Zix | AppRiver at **zix.com/products/secure-cloud**