# zix

# Advanced Email Encryption

#### From the #1 Email Security Provider

Award-Winning Ease of Use | The Gold Standard in Email Encryption

### Works for anyone, anywhere, on any device

#### **Benefits:**

- Protect sensitive and confidential data Get compliant: HIPAA, GLBA, FINRA, and more
- Convenient user experience, minimal portals
- No training needed—no more forgetting to click "encrypt"
- Visibility into encrypted email for improved compliance
- DLP filters act as a safety net for user errors
- Multiple secure delivery options
- Flexible deployment, straightforward integration
- Simple to manage and support from one Secure Cloud interface
- Phenomenal Care support

#### **Customer Ecosystem:**

- 90,000+ customers from large enterprise to small business
- Companies with Microsoft 365, onprem Exchange, and Google Workplace
- All Federal Financial Institutions Examination Council (FFIEC) regulators
- The U.S. Securities and Exchange Commission (SEC)
- 30% of U.S. banks
- 1,200+ U.S. hospitals
- 30+ Blue Cross Blue Shield (BCBS) plans

# Email is the most vulnerable aspect of your business.

It's all too easy for employees to send sensitive information over the open internet. But if you secure it, you raise your passive threat defense and empower everyone to communicate safely outside of your network.

Zix scans the content of all your outbound email and automatically encrypts or quarantines based on policies you define, for any email environment to secure your mailbox far beyond its native capabilities.

### **Features**

#### Zix is simple and convenient, making it easy on users



#### Encrypt

Automatic, bi-directional email encryption

Simplified implementation

Policy-based email protection and data loss prevention

Automated key management

Simple, policy-based TLS with secure fail-over



#### Deliver

Convenient interface for senders and recipients

Multiple secure delivery options (BMOD)

Seamless, transparent delivery leveraging world's largest email encryption network

Intelligent, policy-based management



#### Comply

Robust compliance filters, scanning

Dashboards and over 30 reports

Proof of compliance

Continuous updates

"The installation was very straightforward and the ongoing support has been excellent."

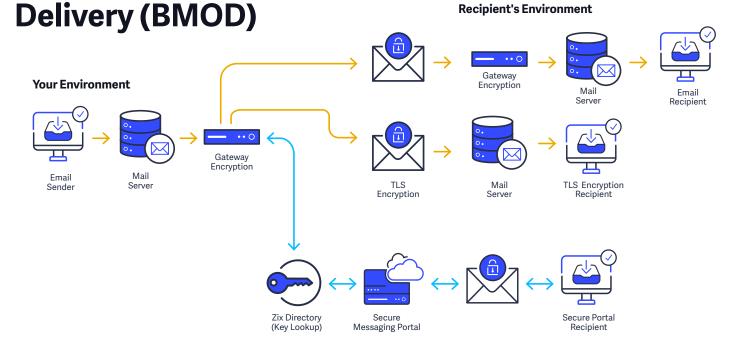
## **Why Zix Encryption Is Different**

- No-Brainer Encryption Tool: Significantly lowers the chance of user error and increases awareness of sensitive information inside emails and attachments.
- Largest Encryption Network in the World: 100% of emails between Zix members travel over a secure network—including between customers and partners.
- Transparent Gateway Encryption: No extra steps or passwords for senders or recipients. As easy as regular email. (Uses S/MIME)
- Gold Standard in Email Encryption: 20+ years experience encrypting emails for some of the most sensitive institutions in healthcare, finance, and government.
- Administrator and Partner Portal: Easy to provision and manage users.
- Customer-Branded Recipient Portal: Full email experience and highly customizable.

**Best Method of** 

The key to good encryption is that it's intuitive. Within the Zix network, encryption is on by default, ensuring seamless, bidirectional email encryption among our customers - making safety the standard with no extra steps. Zix's Email Encryption is powerful, but also usable.

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### Turnkey Email DLP Filters

At No Additional Charge

- Financial (GLBA and SOX)
- Healthcare (HIPAA and medical research)
- O Education (FERPA)
- General Data Protection Regulation (GDPR)
- O Title and real estate industry
- O State privacy
- Human Resources
- Social Security numbers
- Credit card numbers
- ) FINRA
- Custom filters designed for you by Zix at no additional cost!



## Why Now

It's all too easy for employees to send sensitive information to the wrong parties over the open internet. But if you secure it, you raise your passive threat defense and empower everyone to communicate safely outside of your network.

Zix scans the content of all your outbound email and automatically encrypts based on policies you define, for any email environment to secure your mailbox far beyond its native capabilities.

The service can also provide senders and managers insight into what caused an email to encrypt, helping to promote awareness of your email compliance policies. And if an unauthorized employee sends an email with sensitive content, Zix can quarantine the message and alert management for review.

## Why Zix

Ease of use paired with industry-leading protection. Zix Advanced Email Encryption removes the hassle of encrypting email and gives teams the peace of mind of knowing that sensitive data sent via email is secure. Using advanced content filters, emails and attachments are scanned automatically and any message containing sensitive information is encrypted for delivery. Plus, the convenient interface means it's actually used.

As an integral part of Secure Cloud, Zix Advanced Email Encryption works seamlessly with its other Security, Compliance, and Productivity services. Together, they form a fully integrated platform that allows partners and customers to create a secure, modern workplace.

