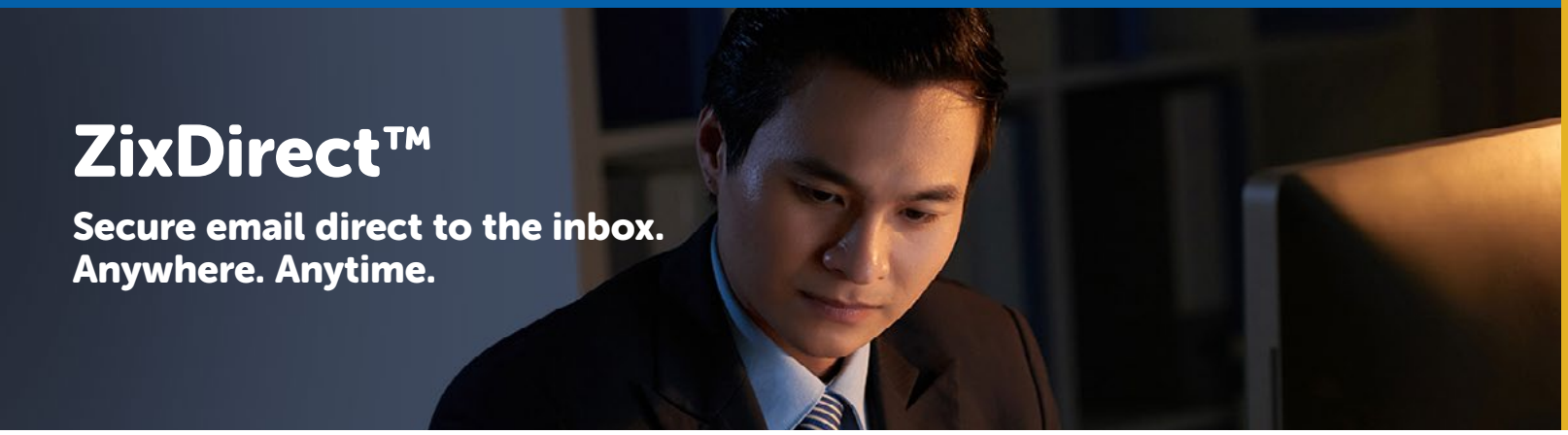
zix



ZixDirect™

**Secure email direct to the inbox.
Anywhere. Anytime.**

Who uses Zix?

14,500+ customers including:

- All Federal Financial Institutions Examination Council (FFIEC) regulators
- The U.S. Securities and Exchange Commission (SEC)
- 30% of U.S. banks
- 1,200+ U.S. hospitals
- 30+ Blue Cross Blue Shield (BCBS) organizations

Benefits:

- Message security in transit and in the recipient's email inbox
- Ability to send encrypted email to anyone
- Re-enforce your corporate brand and commitment to privacy protection
- Support for 2-way secure communication

Features:

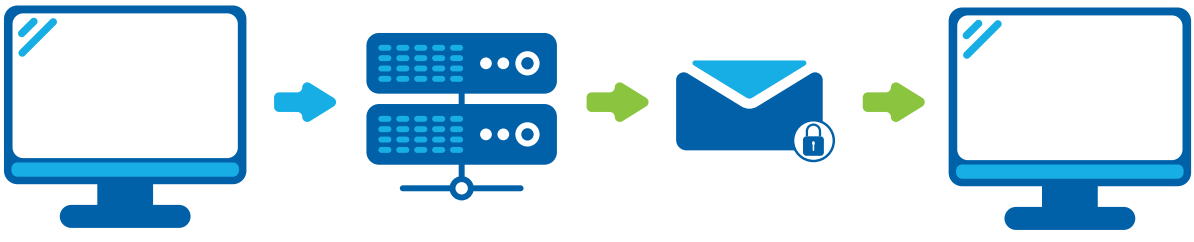
- Message encryption using AES
- Automated key management
- Custom branding of interface and notifications
- Secure reply, reply all and forward capability

For the nation's most influential institutions, Zix® Email Encryption are an important tool in the protection of sensitive data. Leading healthcare, financial, government and insurance organizations have turned to Zix to help them meet mandatory regulatory requirements and protect customer privacy in their email communications.

As an extension to Zix's Best Method of Delivery, ZixDirect makes sending and receiving encrypted email easier than ever. ZixDirect expands the proven security of ZixGateway® with a method to conveniently send encrypted messages directly into a recipient's inbox. ZixDirect allows an encrypted email to be delivered as an email attachment. The recipient can simply click on the attachment to open the message.

Privacy and Compliance – Quick and Easy

ZixDirect is ideally suited for organizations trying to ensure compliance with regulations and protect the privacy of customer data. ZixDirect makes it easy to send data securely to anyone, anywhere. Whether it's communicating consumer credit information, patient data or delivering monthly statements, ZixDirect is an ideal solution for securing email communications.

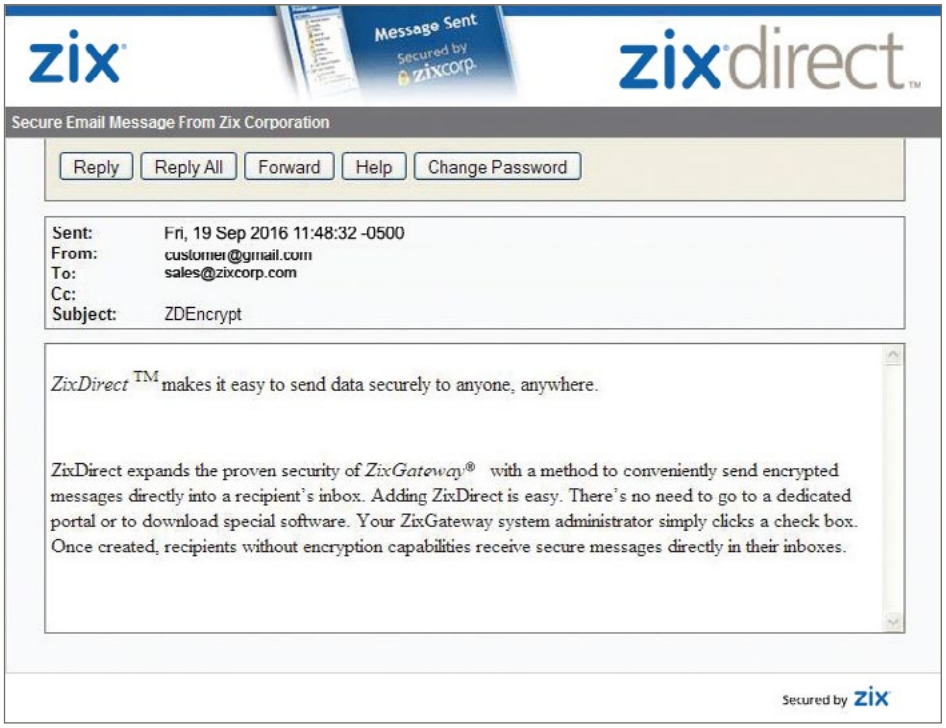


About Zix

Zix is a trusted leader in email data protection. Zix offers industry-leading email encryption, a unique email data loss prevention (DLP) solution, and an innovative bring your own device (BYOD) email solution to meet your company's data protection and compliance needs. Zix is trusted by the nation's most influential institutions in healthcare, finance and government for easy-to-use secure email solutions. For more information, visit www.zixcorp.com

Recipient Convenience

ZixDirect is an extension of the Zix Best Method of Delivery℠, which determines the most efficient way to deliver secure email based on the sender's policies and the recipient's environment. With ZixDirect, you create ZixGateway policies that "push" the encrypted email messages directly to the inbox of the recipient. The secure message arrives as an HTML attachment within an email. The user simply clicks on the attachment and enters a password. The message is then decrypted in his/her local Internet browser. Messages are stored encrypted, and the user can open and read them anytime.



Message Delivery Flexibility

ZixGateway provides two delivery-to-anyone encryption methods, ZixDirect and ZixPort. You decide which method best fits your requirements, or use both methods to meet the needs of different users. When sending to recipients that have their own ZixGateway or ZixMail® service, the delivery is transparent. ZixDirect provides you with a customer-friendly delivery method that is direct to the user's inbox. It's an easyto- use, send-to-anyone secure email solution.

zix
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