EMAIL ENCRYPTION COMPARISON GUIDE

Overview of
Zix Email Encryption &
Office 365 Encryption

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Office 365 incorporates email encryption functionality that may seem like an easy choice, but when comparing its email encryption to Zix, you will see that Office 365 is anything but easy.
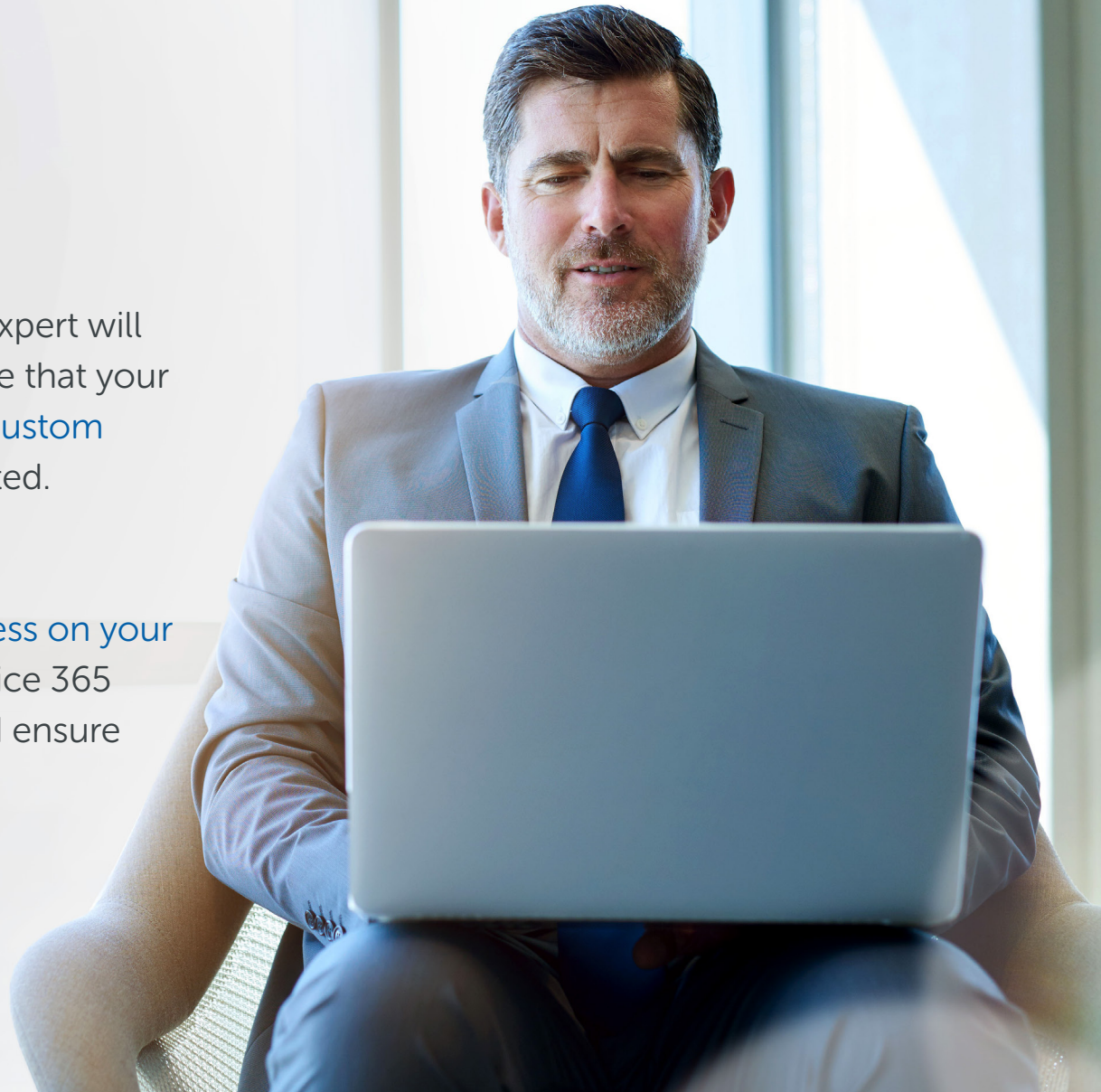
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Zix

Inclusive with your solution, a Zix expert will manage your deployment to ensure that your email encryption is set up to your custom needs and email is properly protected.

Office 365

You manage the deployment process on your own or pay additional costs for Office 365 support to set up your solution and ensure email is properly protected.

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PROVEN ENCRYPTION POLICIES

Zix

Our policies are designed specifically for email encryption and enhanced by more than 15 years of experience, which minimize false positives to prevent an inconvenient experience for your customers and partners.

Office 365

There are many policies to choose from but, based on customer feedback, are too broad and have not been fine-tuned to reduce false positives. The majority are for outside North America.

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UNRIVALED TRANSPARENCY

Zix

Senders and recipients who use Zix Email Encryption automatically exchange encrypted email as easily as conventional email. No extra steps are required to set up the transparent connection. We manage the complexity, so it's transparent to you and your users. On a typical day, Zix customers exchange around 1,100,000 encrypted messages. On average, 70 percent of these encrypted messages are exchanged seamlessly and transparently without any extra steps or passwords.

Office 365

To remove the hassle of decrypting messages for your recipients, you can manually set up mandatory TLS connections with your business partners, which is costly to dedicate the resources needed to manage and maintain and difficult to guarantee and maintain secure replies. You can set up opportunistic TLS, but if a TLS connection is not available, the email messages are still sent in plain text, allowing anyone to intercept the sensitive information contained in the message and exposing you to any compliance violations.

zix®

100% ENCRYPTION WITHOUT USER IMPACT

Zix

All messages, regardless of content, are automatically encrypted and decrypted between our thousands of customers who are automatically enrolled in the Zix Encryption Network. You receive unparalleled confidence that outbound email is protected against interception without any impact to you, your employees or recipients.

Office 365

You can encrypt all messages, but all recipients will be forced to go through the hassle of decrypting each message manually. The frustration would upset your customers and partners, and the disruption to daily business would anger employees and executives.

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For new recipients outside the Zix Encryption Network, registration is a simple, one-time step that automatically redirects the recipient to the message.

Office 365

New recipients must provide sensitive information to create a Microsoft account, and then have to jump through hoops to confirm registration through a new email and go back to the original email to decrypt the secure message to read it.

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ROBUST DELIVERY METHODS

Zix

Upon encrypting an email, our Best Method of Delivery recognizes your recipient's email encryption capability and automatically delivers the secure message in the easiest manner possible.

If your recipient is a ZixEncrypt^{SM} user, the encrypted email is delivered transparently without any passwords or extra steps. If not, the encrypted email is automatically delivered via TLS, pull or push.

Office 365

You have two options to secure email – TLS and push. TLS is convenient for users but inconvenient and costly to you. Push is convenient for you, but inconvenient for recipients who have the hassle of extra steps. Inevitably, you'll receive complaints directly from customers and partners or complaints from employees and executives who are interacting with unhappy customers and partners.

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SEAMLESS MOBILE EXPERIENCE

Zix

Your recipients navigate seamlessly from their desktops, to their tablets, to their smartphones. A responsive design maximizes the user experience based on the device, keeping customers and partners happy and keeping business flowing.

Office 365

When your recipients receive a push message, they are forced through a cumbersome mobile experience that is difficult enough to delay opening and replying to encrypted email until they can login via desktop, stifling communication and business.

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Zix

Your customers and partners have the power to initiate encrypted email to your company. Not only is it convenient without any software installation required but your customers and partners have added confidence that you are taking extra steps to ensure their sensitive information is secure.

Office 365

To send sensitive information to your company, your customers and partners will need to contact your employees and ask them to initiate an encrypted email. Delays in employee responses are inconvenient and frustrating for customers and partners and cause disruptions to your business.

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About Zix

To better meet your company's data protection and compliance needs, Zix can enhance your Office 365 environment with advanced threat protection, email encryption, data loss prevention, archiving and bring your own device (BYOD) mobile security. Zix delivers a superior experience and easy-to-use solutions that have earned the trust of more than 19,000 organizations including the nation's most influential institutions in healthcare, finance and government.

To learn more, visit www.zixcorp.com/office365.

By using Zix Email Encryption, they better protect sensitive information in email, make their customers and partners happy and keep business moving. You can too.

To view an online demo, visit https://www.zixcorp.com/forms/request-a-demo.