

# FNBC Bank

ZixOne is a convenient BYOD solution for employees on the go



## At a Glance:

- FNBC Bank

## Background:

- Founded in 1912
- Headquartered in Ash Flat, Arkansas
- 10 branches in Arkansas
- \$376 million in assets

## Issue:

- Enable access to personal devices without jeopardizing data protection or employee control, convenience or privacy

## Solution:

- ZixOne®

## Benefits:

- Android and iOS compatible
- Simple and secure connection to the office
- Employee privacy and control

For more than a century, FNBC Bank has provided sterling service to its customers in northern Arkansas. But unlike past banking hours of 10 to 3, its banking executives are often on call all the time.

“Many senior members of our staff are going to seminars and meetings outside of the office. They needed to have immediate and secure access to their emails and corporate data. Instead of lugging around a laptop, they wanted to use their smart phones,” said Heather Bogard, FNBC Bank’s Security Officer. “We were already using Zix for email encryption. We chose the ZixOne BYOD solution, because Zix is a trusted name in this field.”

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## Fast, trusted, convenient

A simple but smart mobile app that works on Android OS and iOS, ZixOne assists companies in taking advantage of the Bring-Your-Own-Device (BYOD) trend by offering secure access to corporate email on personal devices. With ZixOne, companies are no longer exposed to security or compliance threats. ZixOne gives employees the convenience of using their own smart phone or tablet while protecting both sensitive corporate information and employee privacy. With ZixOne, you can allow access to work email without jeopardizing data protection or productivity, because corporate email never resides on the device. If a mobile device is lost or stolen, access is simply disabled.

## About Zix

Zix is a trusted leader in email data protection. Zix offers industry-leading email encryption, a unique email data loss prevention (DLP) solution, and an innovative bring your own device (BYOD) email solution to meet your company's data protection and compliance needs.

Zix is trusted by the nation's most influential institutions in healthcare, finance and government for easy-to-use secure email solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com)

"Before, if employees were to leave the company, they had to give their personal phone to the IT department to have it wiped," said Bogard. "They would lose all their contacts, photos and personal information. People were not too happy about this, but they didn't want to carry two phones. ZixOne gives employees the freedom to use their own devices for both personal and corporate business."

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## No learning curve, simple to use

Ease of use is a very important feature for FNBC Bank. "As soon as you click on the app and enter your PIN, your data is right there," Bogard said. "I can respond to an email, and the recipient gets it within seconds. They can reply to me, and I get it within seconds too. I use it all the time and find it handy when I have to answer corporate email when I'm on my lunch break or at home. It's very convenient."

Bogard says the installation for ZixOne was a snap. "It took me less than a minute to install it on my phone. It was extremely easy – just go the app store, download it and off you go," she said. "One of our executives was hesitant about using it at first. He was worried it would be tough to access his emails. Once we quickly walked him through ZixOne, he loved it."

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