Counting on Security

Chisago County says yes to
Zix for email encryption

At a Glance:
- *Chisago County, Minn.*

Background:
- *One of the top growth counties in Minnesota*
- *One of the top 100 counties for population growth in the United States*
- *Growing metropolitan entity*

Issue:
- *Needed email encryption to send and receive confidential information*

Solution:
- *Zix® Email Encryption*

Benefits:
- *Seamless and transparent email encryption*
- *Direct, secure communication with partners and other government departments*
- *No additional software or training required*

When you're one of the fastest growing counties in the state – and even in the country – it's imperative that you promise your residents the best, most reliable and secure processing of their precious information.

That's why Chisago County of Minnesota chose Zix Corporation (Zix) to provide an email encryption solution to safeguard against identity theft.

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>
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"We wanted an email encryption solution that was simple, easy and effective," said Jon Eckel, Chisago County's Director of Management of Information and Communications Systems. "That is exactly what we found in the Zix service."

Chisago County, known for its great natural beauty and recreational opportunities, is one of the top population growth centers in Minnesota and in the top 100 in the United States.

Eckel says the county quickly recognized the need to upgrade its email security in order to protect private data of both its citizens and businesses. With a growing and valid concern about identity theft, it only made sense to implement an email encryption solution that could secure sensitive data.

"Prior to Zix Email Encryption, there was absolutely no use of email allowed for anything remotely confidential," said Eckel. "Now we can exchange information via email easily and securely."

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About Zix

Zix is a trusted leader in email data protection. Zix offers industry-leading email encryption, a unique email data loss prevention (DLP) solution, and an innovative bring your own device (BYOD) email solution to meet your company's data protection and compliance needs. Zix is trusted by the nation's most influential institutions in healthcare, finance and government for easy-to-use secure email solutions. For more information, visit www.zixcorp.com

Eckel says the county encrypts everything from information about criminal investigation cases, to medical histories and insurance data, to Social Security numbers, full names and dates of birth. "Our law enforcement agencies encrypt all their email as do our county attorneys and public health officials," he said. "In fact, every single piece of email that goes out from Chisago County is automatically encrypted, if necessary."

Eckel notes that the Zix solution also lets the county stay in compliance with such government mandates as the Health Insurance Portability and Accountability Act (HIPAA) and the Minnesota Chapter 13 for Data Practices Act.

One of the biggest factors in choosing Zix Email Encryption was the fact that it is widely used by a growing number of counties in Minnesota, allowing for seamless and transparent secure communication. Zix Email Encryption let entities like Chisago County instantly plug into the largest email encryption directory in the world - ZixDirectory®. The ZixDirectory includes tens of millions of members, and it's growing at approximately 140,000 new members each week. Once connected, users send and receive secure email without having to manage encryption keys. Zix provides automated key management for all of its customers in a wide variety of industries, such as government, healthcare and financial services.

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"Our success and expertise in the government sector makes us the top choice for an easy-to-use and affordable email encryption solution for any government organization," said Nigel Johnson, Zix's Vice President of Business Development. "Local, state and national government agencies can easily safeguard email communications by using Zix Email Encryption."

For Chisago County, the fact that Zix is a top choice for government agencies at all levels was the number one selling point. "Because their email encryption service is so widely used by federal and state government agencies, as well as other counties, it made us feel comfortable that we were doing the right thing by implementing the Zix solution," said Eckel. "When you're exchanging email containing highly confidential information, you want to make sure you're working with a solution you can trust."

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