Email and security risk?
That’s an opportunity

See beyond the threat of business email compromise and use security to grow the business.

Zix Secure Cloud offers best-in-class email security. From advanced threat protection to adaptive filters and email encryption based on 20 years of experience, Zix is uniquely qualified to secure your email environment. Zix is the trusted security vendor that can host your email, which gives us unique insight into attacks—even those that contain no malicious payload.

Secure the inbox, guard against threats, and reduce user error with the leading cloud email security platform.
The Challenge

- More threats, bigger threats
- Flat budgets and IT skills shortage
- Degraded employee experience

Why Zix?

Zix Secure Cloud fully addresses the email threat lifecycle.

Why Now?

Doing things the old way—adding more point solutions—leaves the business exposed.

Challenges grow exponentially

Defenses grow incrementally

Danger zone where business outcomes are compromised
The Email Threat Lifecycle

90% of threats start with email. - Verizon

1. **Probe**
   The attacker tests for weaknesses in your security architecture.

2. **Defraud**
   The attacker impersonates a well-known contact or similarly gains access to compromised system.

3. **Exploit**
   The attacker identifies and exploits a weakness.

4. **Extract**
   Attacker extracts confidential information or convinces users to commit fraud.

- **Social engineering**
  Social attacks that lack a malicious payload are difficult to detect. All they need to do is confirm a user is active.

- **Broad-based spam**
  Used to gain access and assist in reconnaissance.

- **Man in the middle (MITM)**
  Attacker intercepts communications.

- **Known vulnerability**
  Attacker bypasses common email gateways like Microsoft 365 Online Protection.

- **Difficult to assess damage**
  It’s tough to find out what’s missing.

- **Exploit privileged information**
  Attacker uses social engineering on a well-known target.
# How Zix Secure Cloud helps

<table>
<thead>
<tr>
<th>Social engineering</th>
<th>CATCH ATTACKS WITH NO PAYLOAD</th>
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<tbody>
<tr>
<td>Zix uses industry-leading technology and machine learning to detect and prevent social engineering attempts and never-before-seen attacks. That includes anti-spam or malware and targeted phishing protection.</td>
<td></td>
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<tr>
<td>Impersonation protection</td>
<td>Machine learning</td>
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<tr>
<th>Broad-based spam</th>
<th>DELETE AUTOMATICALLY</th>
</tr>
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<tbody>
<tr>
<td>Quarantine suspicious emails in a simple web interface that users can access, but which educates them on how to prevent an attack. Zix’s live threat analysts provide checks and balances and use machine learning to stay ahead of attackers.</td>
<td></td>
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<tr>
<td>Alert administrator</td>
<td>Quarantine</td>
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<th>Man in the middle (MITM)</th>
<th>GUARD AGAINST ZERO-DAY THREATS</th>
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<td>Zix’s email and treat protection can monitor traffic within your environment to flag suspicious activity. With Zix’s adaptive defense, no expertise is needed for constant monitoring. When emails are sent between two Zix users, or between two organizations using Zix, they travel on Zix’s secure network.</td>
<td></td>
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<tr>
<td>24/7/365 Threat Analysts</td>
<td>Attachment assurance</td>
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### How Zix Secure Cloud helps

#### Secure the Entire Inbox

Only Zix has the experience and relationship with Microsoft to provide integrated email hosting and threat protection to fully secure the inbox. Zix’s 17+ years of experience managing Exchange helps it detect suspicious, incremental changes in settings or a gradual escalation of privileges. Zix’s Microsoft 365 Threat Audit discovers otherwise unknowable vulnerabilities in your environment.

- Machine learning
- Data Loss Prevention
- Message encryption

#### Protect End-to-End

Used by 30% of all U.S. banks and 40% of U.S. healthcare organizations.

Zix’s industry-leading Secure Cloud encrypts internal and external emails and functions as the world’s largest email community. Emails sent between organizations that use Zix are sent on a secure network.

- Inbound and outbound protection
- Message encryption
- Business email continuity

#### Gain Visibility into your Email Environment

Zix Secure Cloud provides threat mitigation, analytics, and insight, as well as virtually real-time updates when zero-day attacks are found.

- Executive dashboard
- SIEM integration
- Detailed message search
A secure world with Zix

- Sync with patient wearables
- Modernize services
- Increase profitability with digital trust
- Transform business models

- Industry’s largest email community
- Secures billions of messages monthly
- More than 80,000 customers
- 24 state financial regulators
- 100% of U.S. FFIEC regulators
- 30% of all U.S. banks
- U.S. Securities and Exchange Commission (SEC)
- 40% of all U.S. healthcare organizations
- 7 divisions of the U.S. Treasury
- More than 1,200 U.S. hospitals

Learn more at Zix.com