

Are you helping your customers thrive in the new normal?

IT service and software providers are the digital first responders helping struggling businesses during these unprecedented times. But how do you rise to the challenge and free up IT resources to work on higher-order projects?

Current Challenges:

- Greater security concerns due to increased remote workforce
- More endpoints and increased risk of exposing sensitive data
- Less budget to execute

Solution Opportunities:

- Stop advanced threats in their tracks
- Secure outbound communications with ease
- Consolidate cybersecurity vendor to cut costs

Benefit:

- Reduce risk of hacks and breaches
- Free IT teams for higher-order challenges
- Save budget
- Become essential, ride the great separation

When the pandemic hit, technology was not immune - in fact, similar to healthcare they had to rise to the need of helping others accelerate digital transformation...

How the 2020 pandemic changed things

As all industries scrambled to adapt to the challenges presented by COVID-19, the IT industry bore the brunt of expectations, as customers everywhere began the necessary shift to more remote work - and more security liabilities. So, with these evolving requirements, also came increased expectations on the IT infrastructure to handle even more load with less budget. With the Secure Cloud in your stack, tech companies can embrace the opportunity to evolve with true threat protection and encryption for email, plus the confidence to send documents securely from anywhere to anywhere.

The Worst Is Avoidable

Many businesses have evolved to the new normal, but need to also be able to secure endpoints and sensitive communications channels — especially email. And IT providers that provide confidence can embrace this opportunity to become essential for their customers moving forward.

A trusted IT partner can help you provide greater services with less budget.



Zix Secure Cloud: Security tech for the tech industry



The Zix Secure Cloud is custom-designed to protect the IT industry, now and well into the rapidly-changing future. It's one cloud with everything organizations need to defend against cyberthreats, secure data and communications and send files with confidence:

- ✓ **Email threat protection to guard against zero-day attacks, impersonation attempts, and other malicious threats**
- ✓ **Automated, transparent email encryption (with no user involvement)**
- ✓ **Simple, secure file share with rights management for large files of any type**
- ✓ **Consolidated platform for easy management and control, and simplified scalability when needed**
- ✓ **Proactive threat awareness with 24/7 threat analysis and phenomenal support**

With Zix Secure Cloud, technology organizations:

- Achieve order amidst chaos
- Ensure confidentiality and integrity of digital information
- Improve sharing and decision making
- Embrace technology without the fear of risk or exposure

Why Zix:

Combines predictive machine learning with 24/7 live threat analysts to prevent COVID-19 related threats

- Industry's largest email community, securing billions of messages monthly
- More than 80,000 customers across all industries, including healthcare, financial, manufacturing, etc.
- Deep security pedigree serving the world's leading banks, regulators, and businesses for more than 15 years

Compliance and Productivity – the perfect complement to email security

Addressing security is a critical first step in building your secure modern workplace but building a strong compliance posture and investing in modern productivity tools allow you to govern your business and empower employees to be their best.

Zix unified information archiving is the cornerstone for data retention enabling you to stay ahead of emerging regulations while fostering your culture, code of conduct and ethical business practices. With powerful eDiscovery and sharing technology you can efficiently navigate surprise audits and litigation matters.

With Zix productivity, your employees can work from anywhere with Microsoft 365 apps, Exchange Mailbox, OneDrive and collaborate with ease with SharePoint, Yammer, Teams, Stream, and more. Zix is the #1 provider of Microsoft 365 in North America with over 10,000 successful migrations and leads the industry with Phenomenal Care.

Our integrated Secure Suite of solutions is backed with cyber intelligence and hosted on a cloud-native platform that enables your cloud transformation and frees you to think forward.

Learn more at
[Zix.com/it](https://zix.com/it)